Will you rock the chop?

Dear Principal,

One in two people will be diagnosed with cancer in their lifetime. Chances are that every school community has been affected.

We are so proud to have your students on board as participants in this years' Ponytail Project. Your students have committed to rock the chop to put a stop to cancer and we're so thankful for their support.

Ponytail Project is a state-wide school fundraising initiative, calling on students to get a school team together, grow their hair, seek sponsorship from friends and family and chop off their ponytails in October at a school chop-off event.

The story of Ponytail Project

The project was founded by St Margaret's Anglican School in 2015, when a member of the school's parent community was diagnosed with cancer. This led the school girls to want to do something to help. Then in 2016, Amanda Minotti, a teacher was diagnosed with breast cancer which fuelled the girl's passion to make this an annual event. To date Ponytail Project has raised over $104,000 for Queensland families impacted by cancer and with your schools support we're well on our way to reaching our $150,000 goal this October.

How you can support your students

- Help spread the word around the school and encourage students to participate in this initiative.

- Include information about your amazing students within parent communication.

- Allow your students to present to the rest of the school the importance of this initiative, share their personal story and assist in recruiting more team members.

- Allow the students to host an official chop off event at school.

- Add the chop off event to the annual fundraising calendar.

- Give permission to students to hold a fundraising event e.g. crazy hair day or free dress day, bbq/lunch/morning tea/ bake sale for a gold coin donation.

Friendly competition between schools.

Friendly competition between school teams is encouraged. Leading schools will be recognised on our leader board at **ponytailproject.com.au**.

Thank you again in advance for any support you can offer. Every ponytail chopped, and every dollar donated, will help fund life-changing research and ensure Cancer Council can support communities affected by cancer.

Please don't hesitate to contact if you have any questions about this event on **HayleyPhillips@cancerqld.org.au** or phone **(07) 3634 5361**

Warm regards,

Hayley Phillips,
Program Specialist, Supporter Experience

Cancer Council
Ponytail Project